



WNC Bridge Foundation took the notes below during the opening and closing sessions of A Bridge to Healthy 2030. Feel free to use it as an accompaniment to the PowerPoint presentation.

WNC Bridge Foundation:

Thank you for coming. We appreciate the time and effort you put towards your communities. We hope you can take these resources back to use for your community.

Cape Fear Collective will show a data tool you can use to further your efforts, communicate with funders and others about the need you are trying to meet.

DHHS staff will discuss the Healthy People 2030 indicators.

Michelle Reese, NCIOM:

Healthy NC 2030 - let us have some great discussions about how we can impact health. Published Healthy NC report in Jan 2020. Conversations ended up being about structural differences and issues leading to poor health outcomes.

NCIOM big picture – PowerPoint slides. Chartered in 1983 by general assembly, to seek constructive solutions to statewide problems that impede the improvement of health. 40th anniversary. Convene task forces and work groups, pulling together three streams: problem, potential solutions discussions, then pull together influencers. Decide on next steps and implementation. Recent publications and research resources on website available.

Project director of Healthy NC 2030 development. 21 objectives narrowed after 2010's 100 objectives. [Refer to slides] on steering committee. Health indicator selections. A lot of other factors impact health other than clinical care; only 20% is clinical care. This is why we have a broad range of indicators spanning the lifespan.

Looking at a few: Why is looking at the federal poverty level an important factor? In social and economic factors, individuals below 200% below poverty level determines a lot of health.

How to measure physical environment? Limited access to healthy food is a limited measure because it is not measured regularly.

ACES - all children thrive in safe, stable and nurturing environments. Indicator definition.... % of children reading at a proficient level or above based on third grade end of grade exams. This indicator rose to the top in their community convos.

Severe housing problems. Physical environment indicator.

Access to exercise opportunities also means access to parks and green spaces within one mile of home.

Clinical care – suicide rate. Whether communities foster and support mental health. Suicide rate one way to measure.

Kathy Dail, NCIOM:

Moving state health improvement plan forward. NCIOM process pre pandemic. Put first group together in March 2020. Now planning is in its third iteration.

Symptoms of wicked problems... what is killing us. Key concept: population accountability vs performance accountability. The work you are doing at the program level is what drives the solutions at the state level.

Nick Pylypiw, Cape Fear Collective:

Data+capital+voice=impact. Need time skills and tools to make sense of this data. Healthy People NC came from national objectives.

There are many areas to focus on. Sometimes what happens when people see lofty goals such as reducing severe housing problems, they shut down.

Healthy Communities NC dashboard. User capabilities include... they want this to be an on ramp to understanding analytics on self-educating platform. [Additional handout of data in meeting.]

“Mountains “region data from platform. - View different indicators with sub-indicators on tab to click. Describe wheel of color - Closer to center is good.

Short term suspensions. Mountains doing well on metric at .46 under state level of .8. You can look at individual years. With different levels of investigation. Can develop a download and share on social media.

Access to exercise opportunities mountains: 79.7%, state target of 92%. (Live within one mile of a park) 5 counties at 100%.

Issues: Population per primary care providers. Madison County is one of the worst: 12 providers for more than 20,000 people. And Swain County with very few providers. Two counties going in the wrong direction.

Access to healthy foods - Dashboard for food hardship index of region. Click on Tract on dashboard to see food deserts. Can also view yearly change from year to year. TRACTOR works on some of the areas of challenges.

Michael Graf with non-profit Tractor discussed how they work on the health indicator daily: Mission of TRACTOR... when they work with partners, they discuss the barriers of what is preventing people from accessing healthy foods and then try to solve for that, to meet client where they are. Program called Farefield like a CSA model to subsidize locally grown produce access. They also work on culturally appropriate foods with client preferences from surveys. TRACTOR also provides this information to farmers to grow what clients are interested in eating.

Breakout Sessions are related to the indicators you selected during the application process. We are going to talk about the data curves in our groups. You as subject matter experts are so valuable in this discussion. You can speak to the whys and who else you work with, you probably know at least 3 other orgs similar. What strategy are you going to use from the resources available?

Closing Remarks:

Index cards from breakout sessions shared with panelists, notes from the day. Connecting with other orgs doing the work in our community. Resource sharing can be very impactful, such as sharing other grant opportunities. Convening is always helpful. Access to data is extremely helpful for nonprofits in gauging effectiveness and showing the results to funders.

Where to get local data? Cape Fear Collective has access to neighborhood specific data.

How important is it to focus on trends versus goals and target? So important to gauge effectiveness.

Story behind the data is helpful.